

December 11, 2018



## The Bird Rescue Center of Sonoma County

*Restoring wings to the wild*

Donate



### Holiday Shopping is For The Birds - Literally!!



BRC has launched a new, online store just in time for the holidays! It's stocked full of wonderful gifts for family, friends - everyone on your shopping list. Choose from a variety of T-Shirt styles and hoodies, delightful finger puppets, jewelry and - our most recent addition - the official Bird Rescue Center Coloring Book!

Who wouldn't love a Towhee Whisperer T-Shirt, or a beautiful hoodie with Acorn Woodpeckers - and you can give hours of enjoyment with our BRC coloring book that features all our resident Ambassador birds plus a variety of native wild birds local to our area. With 36 pages in all, you can indulge your creative side or showcase your ability to make our avian friends come to life.

Click [HERE](#) to begin shopping. All proceeds go to help our Resident Ambassadors and Wildlife Hospital Patients

### Where Your Support Goes - Our Wildlife Hospital

Your shopping and donations help birds in our hospital like this Red-Tailed Hawk (right) and a much more rare Ferruginous Hawk (left) that have been in our care this year. Both of these birds came to us from our sister organization in Lake

County, Wasson Memorial Veterinary Clinic.

The Red-Tailed Hawk was hit by a vehicle while trying to catch prey. The Ferruginous was found injured on the ground and brought in by a caring rescuer.

As you can see in the side-by-side photo, they both have some red coloring true to their names. The Red-Tailed Hawk has the iconic red tail while the Ferruginous (being named for having a rust color) has the rusty red along the inner wings, though the body is quite white.



Our big girl Red-Tailed (we know it's a she because of her significantly heavy weight) healed fairly quickly from minor bruising and road rash and has already been released - not, however, before gobbling up 3 weeks worth of food, medication, and time spent to be sure she was 100% to return to the wild.

The injury to the Ferruginous turned out to be a gunshot through one wing that also injured the shoulder-blade. Today will mark 1 month in our care, and there's still a ways to go to.

These cases are, unfortunately, way too common, but with your support we are able to give this handsome bird a second chance at life. Your donations have provided x-rays, bloodwork, medications, and supportive care to get it to the point of finally being rambunctious enough to be in an outdoor aviary. More time will tell if we can expect a successful release of our 12th ever Ferruginous Hawk.



### **Where Your Support Goes - Our Resident Ambassador Program**

Some of your support also goes to the daily care and keeping of our 18 amazing Resident Ambassador birds. Some of them are over 30 years old and receive special care for geriatric animals!

Your donations not only support our birds, they also support the education



of thousands of adults and children each year. From school classes to service clubs to festival and fair attendees; our Education Program helps folks understand the importance of our native avian populations to the environment around them and ways to avoid bringing them harm - topics that are becoming more and more critical these days. Learn more about our Education Program by [clicking here](#).



We can arrange to have groups come to our facility and see most of our birds, or we can come to your school with certain species if you're studying something in particular!



We can also arrange to make your event EXTRA special by adding a flare of the wild. It's easy to [request](#) and will leave a lasting impression on everyone there!

Support by scheduling your next class visit or event!

### Your Year-End Donations Support Us Through the Year.

As we look back over 2018, we can reflect on the work we've done with a sense of accomplishment even as we face an uncertain future. Our need to relocate still looms before us. In addition, the work we do is not sustainable with only 2 full-time paid positions despite the thousands of volunteer hours donated.

### We are at a crossroads that will determine our future for years to come.

We have set an ambitious, but extremely necessary, goal for next year. We need to fund 10 critical paid positions estimated to cost a total of \$450,000. Once in place, these positions will enable us to become more self-sufficient and be much better



equipped to manage our relocation project and sustain the work we do. While food, medicines and veterinary care all add up, having the appropriate staffing to carry us into the future is critical.

We are so grateful for all your support - in time, effort and dollars. Without it, we couldn't continue to care for the thousands of birds that desperately need our help. But as you consider your year-end giving, we hope you will also consider what our communities would be like without The Bird Rescue Center. If that picture is not to your liking, then please help us move forward. Your one-time gift of \$10,000 or more, your monthly stipend of \$1,000 or more, or whatever you can give as often as you can give it could make all the difference.

In this season of giving, we turn to you once again. Your donations will ensure we are able to continue our work in the coming year.

**\$450,000** will fund 10 necessary paid positions for an entire year

**\$25,000** will purchase enough mice to get us through an average Baby Bird Season

**\$6,000** will pay for the 1 MILLION meal worms consumed each year

**\$2,600** will cover the cost of seeds for our songbird patients during Baby Bird Season

**\$150** per week will cover the average cost of caring for one of our Ambassador birds

**2+ Acres** will give us enough space for a new hospital, aviaries and education facility

**6,000 sq. ft.** will provide enough space for our hospital and education program

Donate



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**Your purchases can make a difference!**

AmazonSmile donates to The Bird Rescue Center of Sonoma County when you do your holiday shopping at AmazonSmile.

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## OPEN HOUSE

January 5th, 2019  
from 10am - 1pm

3430 Chanate Road,  
Santa Rosa, Ca, 95404

**[More Information](#)**

**We are open from 9am to 5pm, 7 days a week.**

The Bird Rescue Center is 100% reliant on donations to fund our work. Every dollar makes a difference. Won't you help?

Donate



The Bird Rescue Center | (707) 523-2473 | [Email](#) | [Website](#)

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